



# Joanne Nasby

OFFICE MANAGER

A resident of Las Vegas since 1961, Joanne Nasby has been part of the Rogers family since 1983, when she was hired as the National Sales Assistant and assistant to the general manager for KVBC TV. Joanne assumed the position of National Sales Manager in 1996 and of General Sales Manager in 2007. In 2009, she moved to Yuma, Arizona, when she was promoted to General Manager of KYMA TV, the Rogers' NBC station in Yuma. When KYMA was sold in February 2014, Joanne returned home to Las Vegas where she once again took a position at KSNV. Joanne joined The Rogers Foundation in November 2014.



Start each day with an attitude of gratitude,  
always giving thanks for your many blessings.